

## Official Rules and Regulations (the “Contest Rules”)

### 1. ELIGIBILITY

The Contest is open to legal residents of Canada excluding Quebec, who, as at the start of the Contest Period, have reached the age of majority. This Contest is not open to employees, officers, directors, independent contractors, representatives and agents of Vallen and its affiliates, or its advertising and promotional agencies, dealers, prize suppliers, as well as those with whom any of the foregoing are domiciled (whether legally related or not). Each entrant shall be eligible to win only one prize and will not be allowed to win more than once during twelve (12) consecutive calendar months.

### 2. THE CONTEST PERIOD

The Contest will run once commencing February 8, 2017 to March 17, 2017. The first Contest entry period commences at 12:00 a.m. MST on February 10, 2017 and concludes at 11:59 p.m. MST on March 17, 2017.

### 3. HOW TO ENTER

NO PURCHASE NECESSARY. During the Contest Period, visit <http://vallen.ca/technical-services> (the “Website”), complete an online entry form in full with your full name and email address. Your name will be automatically entered into the Contest. Failure to complete the form may result in disqualification to be determined in Vallen's sole discretion. Upon entry into the contest, a Vallen representative will contact you in you have been chosen as the winner.

Only one (1) entry per person during the Contest Period is permitted. Multiple entries are not permitted and will be discarded. In the event that Vallen receives more than the permitted number of entries from an entrant during the Contest Period, Vallen reserves the right to void and destroy any entries from that entrant, and that entrant may, at the sole discretion of Vallen, be disqualified from the Contest.

By submitting an entry, entrants agree to be bound by these official Contest Rules, which are subject to change in Vallen’s sole discretion.

### 4. THE PRIZE

There is one (1) prize (“Prize”) to be won at the end of the contest period. The Prize consists of an all-inclusive trip which shall include the following:

- Two (2) Edmonton Oiler’s Hockey tickets for the March 25, 2017 game at Roger’s Center;
- Dinner for two (2) at a restaurant to be determined by Vallen in their sole discretion;
- Hotel accommodation for one (1) nights’ standard accommodation on game night (based on double occupancy and base room category) determined by Vallen in their sole discretion;

The approximate retail value of the Prize is \$1,000 CDN.

## 5. PRIZE CONDITIONS

If the Prize winner is unable to attend the event, he or she may be required to forfeit the Prize and an alternate winner may be selected in Vallen's sole discretion. Once hotel reservations are made, they cannot be changed. All reservations are subject to the terms and conditions set out in Vallen's brochure or located on Vallen's Website located at [www.vallen.ca](http://www.vallen.ca). Other restrictions may apply, please contact Vallen for more information.

The Prize winner and his or her guest are solely responsible for all incidental costs and expenses not specifically referred to herein as part of the Prize description, including but not limited to, hotel damage charges, room upgrade, gratuities, and in-room movies, and applicable federal, provincial, municipal, state and/or local taxes on the Prize (collectively, the "Expenses"). The Prize winner and his or her guest shall not seek reimbursement for the Expenses from Vallen.

Any lost or stolen tickets will not be replaced. No refund or compensation will be made in the event of the cancellation or delay of the hockey game except at the sole discretion of Vallen.

## 6. PRIZE SUBSTITUTION

The Prize and any portion thereof are non-exchangeable, non-transferable, non-refundable, have no cash surrender value and must be accepted as awarded with no substitutions, except as may be decided by Vallen in its sole discretion. Vallen reserves the right, in its sole discretion, to substitute and/or modify the Prize or any portion thereof, with a Prize of equal or greater value for any reason.

## 7. WINNER SELECTION

On the March 17, 2017 following the Contest Period at 12:00 p.m. MST ("Draw Date") at the offices of Vallen located at 4810 92nd Avenue, Edmonton, Alberta, one (1) eligible entrant and his or her guest will be randomly selected as the potential winner of the Prize and Vallen will make an announcement by the 17th day of the same month at 5:00 p.m. MST. Odds of winning depend on the total number of eligible entries received during the Contest Period.

The selected entrant will be contacted by a representative of Vallen within twenty-four (24) hours of the Draw Date by email, as provided by the entrant in his or her Contest entry form. Vallen is not responsible for false, incorrect, changed, incomplete or illegible contact information. Notification is deemed to have occurred immediately upon sending of an email.

If the selected entrant is unable to be contacted (including failing to return emails) within two (2) days of the Draw Date, declines to accept the Prize or is found to be ineligible, his or her rights to the Prize shall be forfeited and another eligible entrant may be selected in Vallen's sole discretion.

In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be deemed to be made by the authorized account holder of the email address at the time of entry. The authorized account holder is the natural person who is assigned an email address by an Internet service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question.

## 8. DECLARATION AND RELEASE OF THE PRIZE WINNER

Before being awarded the Prize:

- (a) the selected entrant must correctly answer, unaided, a time-limited skill-testing mathematical question during a pre-arranged telephone call; and
- (b) the selected entrant and his or her guest must each sign a standard form Declaration and Release (the "Release Form") confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing Vallen and its respective officers, directors, employees, representatives and agents from all liability arising in connection with the Contest and the Prize and return the fully executed Release Form to Vallen as instructed by Vallen. The Release Form will be emailed to the selected entrant at the email address provided on his or her Contest entry form. The selected entrant is responsible for obtaining and returning signed copies of the Release Form from his or her guest. In the event the selected entrant's guest is a minor, the parent or legal guardian of the minor must sign the Release Form on behalf of the minor. If the selected entrant is not the parent or legal guardian of the minor, the parent or legal guardian of the minor must consent to the designated accompanying adult in taking part in the Prize.

In the event that the selected entrant fails to answer the mathematical question correctly, does not return the Release Form as instructed by Vallen and within two (2) days of receipt of such Release Form or otherwise does not meet all Contest Rules, the selected entrant will be disqualified and the Prize will be forfeited. Vallen will then award the Prize (subject to these Contest Rules) to another selected entrant drawn from the remaining entries.

## 9. OWNERSHIP OF ENTRIES AND PUBLICITY RELEASE

All entries shall become the property of Vallen. By entering the Contest, each entrant, regardless of whether or not he or she is selected as the Prize winner, grants to Vallen and its advertising and promotional agencies, and each of their respective affiliates and subsidiaries, the right to display, produce, reproduce, publish and/or republish, broadcast, communicate, exhibit, distribute, adapt, alter, use and/or reuse and otherwise exploit the entrant's entry and any other information and material submitted (including, but not limited to, the entrant's name, city of residence, voice, likeness, photograph and likeness of entrant, image or any other aspect of entrant's personality, photographs, images, video, biography, statements, story and endorsements), in whole or in part, individually or in conjunction with other items for advertising and/or publicity purposes, throughout the world, in any and all media, now known or hereafter devised (including, but not limited to, print, video, television, website/internet and broadcast), in perpetuity, and without any obligation, notice, payment or compensation. The entrant hereby waives any right to inspect or approve any advertising copy or other material which may be used in conjunction with the entry and any moral rights entrant may have in or in respect thereof.

## 10. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION AND TO RECEIVE ELECTRONIC MESSAGES

By entering the Contest, the entrant consents to the collection, use and disclosure of his or her personal information by Vallen for the purpose of administering the Contest, awarding the Prize and announcing the Prize winner, as applicable, and any subsequent advertising or promotion related thereto. The entrant further consents to receive electronic messages from Vallen regarding its products, services, special events, surveys, contests, offers, promotions or any other marketing material. The entrant may unsubscribe or withdraw consent at any time by clicking the unsubscribe link at the bottom of Vallen's email communications. Personal Information collected in connection with this Contest will be used by Vallen in accordance with Vallen's privacy policy available at <http://www.vallen.ca/PrivacyPolicy>

## 11. NO REPRESENTATIONS OR WARRANTIES

The Prize winner accepts the Prize "as is". Vallen does not make any representations nor offers any warranty, express or implied, as to the quality or fitness of the Prize awarded in connection with the Contest. The Prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from Vallen should the Prize fail to be fit for its purpose or is in any way unsatisfactory to the Prize winner.

## 12. SUSPENSION/TERMINATION/MODIFICATION AND TAMPERING

Subject to applicable law, Vallen reserves the right to cancel, suspend, terminate and/or modify the Contest Rules or administration of the Contest, in whole or in part, without prior notice with no obligation or liability, including, if for any reason, the Contest is not capable of running as planned, whether due to technical failure, tampering, fraud, corruption of security or other causes beyond the control of Vallen.

Vallen further reserves the right to disqualify, from this Contest and future contests of Vallen, any individual who tampers with or in any way corrupts the entry process. Vallen may prohibit an entrant from participating in the Contest, future contests of Vallen and/or winning a prize if, in Vallen's sole discretion, Vallen determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or any unlawful or unfair playing practices relating to the Contest (including but not limited to the use of automated quick entry programs), prize, or intending to annoy, abuse, threaten or harass any other entrants or Vallen representatives. Any attempt by an entrant or any other individual to deliberately damage any web site or undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, Vallen reserves the right to seek remedies and damages (including lawyers' fees) from any such entrant or any other individual to the fullest extent permitted by law, including criminal prosecution.

## 13. INDEMNITY AND LIABILITY

By participating in the Contest, the entrant agrees that Vallen and QCL shall have no liability and agrees to release, indemnify and hold harmless Vallen and its affiliates, subsidiaries, advertising and promotional agencies, dealers, prize suppliers and each of their respective agents, representatives, officers, directors, shareholders, and employees from and against any injuries, losses, damages, claims, actions, demands, suits, proceedings, costs, expenses, including without limitation any legal fees and any liability of any kind resulting from or arising directly or indirectly out of: (a) the entrant's participation in the Contest or inability to participate in the Contest; (b) the acceptance, possession, use, enjoyment or misuse of the Prize; and (c) with respect to the entry and any other information and/or material submitted by the entrant including, but not limited to, all actions of passing off, misappropriation of personality, breach of privacy, infringement of any patent, copyright, trademark or any other proprietary right.

Vallen and QCL will not be responsible for lost, stolen, illegible, incomplete, inaccurate or destroyed entries, and all such entries are void. Vallen assumes no responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, emails, computer equipment, servers, software, access providers, or any combination thereof.

IN NO EVENT SHALL VALLEN BE HELD LIABLE TO ENTRANT OR ANY THIRD PARTIES FOR ANY LOSS OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, FOR ANY DIRECT, INDIRECT, ECONOMIC, EXEMPLARY, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL LOSSES OR DAMAGES) THAT ARE DIRECTLY OR INDIRECTLY RELATED TO: (A) THE CONTEST; (B) THE ENTRIES; (C) ANY ACTION TAKEN IN CONNECTION WITH COPYRIGHT OR OTHER INTELLECTUAL PROPERTY OWNERS; (D) THE BREACH OF THE CONTEST RULES; OR (E) THE PRIZE.

#### 14. WHERE CONTEST RULES AND REGULATIONS ARE AVAILABLE

These Contest Rules are available online at the Website or entrant may request a copy of the Contest Rules by sending a self-addressed, stamped envelope to: Ken Grieve Director, Marketing c/o Vallen, 4810 92nd Avenue, Edmonton, Alberta, T6B 2X4.

#### 15. COMPLIANCE WITH LAWS

This Contest is subject to all applicable federal, provincial, territorial and municipal laws and regulations. This Contest is void where prohibited or restricted by law. The entrant hereby irrevocably attorns to the jurisdiction of the Courts of the Province of Ontario.

#### 16. MISCELLANEOUS

In the event that any provision of the Contest Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Vallen's failure to enforce any term of these Contest Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Contest Rules. In the

event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest related materials, privacy policy or terms of use on the Website and/or the terms and conditions of the Contest Rules, the Contest Rules shall prevail, govern and control and the discrepancy will be resolved in Vallen's sole and absolute discretion.